



Create Career
College

Hospitality Management

Diploma with Co-op



Create Your Future Here!

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School Introduction



Who are we

Founded in 2010, Canadian Create Career College (CCC College) is a Designated Learning Institution (DLI number: O19275297052) accredited by PTIB (Private Training Institutions Branch) and has earned BCEQA (British Columbia Education Quality Assurance) designation.

CCC College offers various accredited programs designed for trending industries with the most abundant job openings each year. Students at CCC College are able to acquire, develop and practice new workplace skills aligning with the rapidly changing job market and earn the most in-demand diplomas or certificates for today's workforce.

CCC College attracts students from all over the world with the unanimous goal of career success, creating a diverse and multicultural platform with a remarkable wealth of networking opportunities and experience.



100% Practicum Placement

Upon course completion, our experienced student advisors will assist in connecting with companies and searching for suitable practicum placements in the local area. Students can apply the acquired skills to workplaces in real business settings. During the practicum placement, students from CCC College are able to:

- 1 Apply theoretical knowledge
- 2 Gain first-hand career insights from industry professionals
- 3 Network within the industry to develop contacts
- 4 Solidify a clear career plan

Our Mission

Our mission is to strive for excellence in providing intensive accredited training to students from many cultural backgrounds and language abilities to help them thrive in the business world today.





Why Choose Create Career College (CCC)?



1 College-Enterprise Cooperation, Theory-Practice Combination

Create Career College (CCC) forged long-term collaboration with a number of local enterprises in different industry sectors. Students at Canadian Create Career College (CCC College) are able to acquire hands-on experience directly in line with workplace requirements.



2 Small Class Sizes

Create Career College has a low student-to-teacher ratio which ensures everyone can receive immediate feedback and get maximum attention from our professional instructors.



3 Career Path Assistance

Create Career College has dedicated advisors who offer career assistance to students. Students from CCC College are able to maximize their potential and greatly improve their competitiveness in the job market today.



4 Flexible Schedule, Immediate Start Dates

Create Career College offers full-time programs with flexible schedules. Most programs have a new intake every four weeks.

Admission

Requirements



1 Student must be a high school graduate or equivalent or above;



2 Student must be at the age of 19 years old or over on the first day of class;

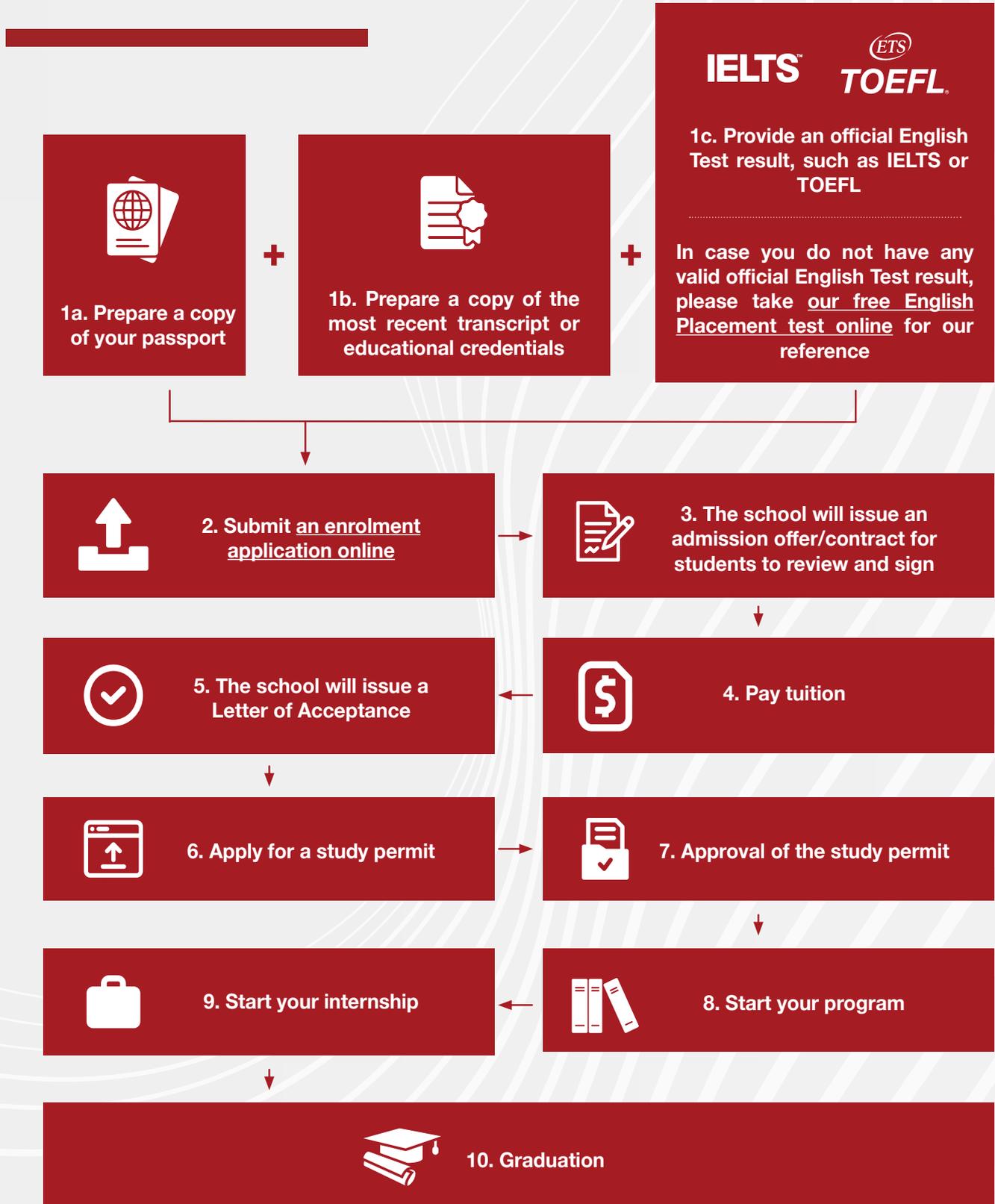


3 Prior to acceptance into the vocational or academic program at Create Career College, the student must meet the requirement of English proficiency, through either submitting an English score assessed by an approved and certified English Testing institution OR a successful English assessment at Create Career College OR completing a prerequisite program offered by Create Career College, which could be one of the following:

- Successful completion of the Create Career College's English as a Second Language (ESL) program, a prerequisite to vocational and academic programs in Create Career College, or
- Obtaining a minimum score of 80 on TOEFL iBT, or a minimum overall band score of 6.0 on IELTS academic module, or
- Successful completion of Grade 12 from a Canadian High School or equivalent, or
- A score of at least 60% on the Create Career College English Placement Test.



Admission Procedure



Program Introduction

Intake: Intermittent intake every month (12 intakes per year)

Method of Delivery: In-person or Blended (Remote + In-person)

Method of Instruction: Combination of Instructor-led lectures, discussion or forums, guest speakers, case studies, presentations, online readings, and quiz participation. Online delivery will utilize Canvas (Learning Management System) and Zoom to host lectures, assign homework, start discussions and monitor attendance.



Lecture

960 hours
(48 weeks)



Paid Co-op

960 hours
(48 weeks)

Duration of the Program: In total 96 weeks (1,920 hours)

Lecture: The Hospitality Management Diploma is to offer advanced operational skill sets and work experience to students who aspire to succeed in the hospitality industry. CCC College is in collaboration with the American Hotel & Lodging Educational Institute (AHLEI) to offer distinct Hospitality Management Diploma program with Co-op opportunities. AHLEI is widely recognized as the pre-eminent leader in Hospitality Certification.

Hospitality Management Diploma Students in CCC College will take an AHLEI certificate test every month. A total of up-to 12 certificates and a diploma will be presented upon graduation.

Co-op Program: This program offers Co-op job opportunities to students in Hospitality Management, Food & Beverage, Customer Services industries to apply their academic theories into practices. CCC College Hospitality Management program is exceptionally popular among international students to enhance their employability in Canada and gain insights into potential future career plans. With 48 weeks of Co-op work experience students can exhibit their competence and start their career path from CCC College.



Lecture Overview

1 Hospitality Today: an introduction

This course examines the organization and structure of hotels, restaurants, casinos, cruise lines, and clubs from a management perspective. It includes information on franchising, management contracts, business ethics, human resources, marketing and much more.

2 Supervision in the Hospitality Industry

This course examines the supervision and management skills that are essential to success. Topics include how to recruit, select, and train staff, increase productivity, control labour costs; communicate effectively, manage conflict and change, and apply time management techniques.

3 Hospitality Facilities Management and Design

This course is designed to demonstrate efficient models of hotel property operations. This course takes a systematic approach to introduce hospitality facilities issues and meanwhile provides a summary based on functional spaces within a hotel. Students will learn how technology streamlines operation procedures, how to balance environmental concerns with guest satisfaction, and how to communicate effectively with hotel engineering personnel.



4 Understanding Hospitality Law

This course presents basic financial accounting concepts. This course incorporates the most recent formats, information, and schedules from the newly published Uniform Systems of Accounts for the Lodging Industry.

5 Managing Front Office Operations

Students acquire skills to maximize sales growth and raise front office efficiency. Topics include revenue management and up-to-date computer applications. Students will conduct case studies to form a practical industry focus.

6 Managing Housekeeping Operations

This course provides a thorough overview of housekeeping — from planning to staff retention. This will cover topics including practical skills of cleaning. The course features industry experts who will share daily practices.



7 Management of Food & Beverage Operations

This course teaches students how to plan, implement and evaluate an efficient food and beverage operation. Upon completing the course, students will acquire the knowledge in effective marketing strategies, meeting the nutritional demands of guests, and increasing profits by maximizing service and productivity.

8 Managing Hospitality Human Resources

This course will introduce you to the diversity of the global hospitality industry. An overview of the hospitality industries across the world will be examined throughout lectures, the instructor will explore potential human resource issues of a particular destination. Students will learn from industry leaders on topics including labour market issues, legal & political environments, cultural values and corporate cultures.

9 Leadership and Management in the Hospitality Industry

Learning how to improve your leadership abilities is the major focus of the course. Students start to learn how to develop a high performance team and empower employees. Lectures will provide an understanding of diversity and cultural changes with practical procedures in preparation to be a good leader.



10 Marketing in Hospitality Industry

This course equips students with practical business communication techniques for various operational stages, such as planning, organizing, selecting, writing, and presenting. Students will learn how to prepare routine memos, proposals, emails, presentations, cover letters, resumes and how to submit requests and properly formatted replies.

11 Organizational Behavior

Organizational behavior is a core course in which students learn how to deal with people on a personal and organizational level. The course is structured to help students understand how personalities affect organizations and how organizational cultures are shaped. Leadership styles and self-improvement techniques are the main focuses in this topic.

12 Hospitality Sales and Marketing

This managerial course teaches students how to build a top-flight sales team with creative and successful sales and marketing programs such as selling rooms and food beverage services to business and leisure travelers, travel agents, and planners. Industry professionals will join to provide tips on effective marketing strategies and show how concepts presented in the course are applied.





Career Opportunities

- Front Desk Associate
- Hotel Receptionist
- Guest Services Associate
- Room Service Associate
- Chef
- Event Planner
- Guest Relations Associate

Enrollment Dates



Intake Start Dates 2022

- ▶ August 1, 2022
- ▶ August 29, 2022
- ▶ September 26, 2022
- ▶ October 24, 2022
- ▶ November 21, 2022
- ▶ December 19, 2022



Intake Start Dates 2023

- ▶ January 16, 2023
- ▶ February 13, 2023
- ▶ March 13, 2023
- ▶ April 10, 2023
- ▶ May 8, 2023
- ▶ June 5, 2023
- ▶ July 3, 2023
- ▶ July 31, 2023
- ▶ August 28, 2023
- ▶ September 25, 2023
- ▶ October 23, 2023
- ▶ November 20, 2023
- ▶ December 18, 2023



Create Career College

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